

Colombes, 20 February 2023

ARKEMA LAUNCHES THE MOST COMPLETE AND INTEGRATED OFFERING ON THE MARKET FOR PRESSURE SENSITIVE ADHESIVES

Aligned with the Group’s unique strategy to leverage its three synergistic Specialty Materials segments, this broad product range combines Arkema’s technological expertise in the adhesives market, strengthened by the recent acquisition of Ashland Performance Adhesives, and leading acrylic value chain solutions. In a market growing at an estimated 4–6% p.a., the comprehensive offering, marketed under the Bostik brand, will consolidate Arkema’s market leading position.

This offering provides the customers with unique access to the most sustainable high-performance solutions for the fast-growing pressure sensitive adhesives market and for a wide variety of demanding applications such as tapes, labels and specialty films.

“Through strategic acquisitions and organic growth, we are building the strongest and most reliable offering, expertise and customer support to the fast-growing pressure sensitive adhesives market worldwide. “Committed to this industry, we will partner across the value chain to advance innovation, address global megatrends and explore ways to offer customers new, more sustainable solutions” said Tim Pione, Vice President Advanced Packaging and Converting, Adhesives at Arkema.

The new, global offering

- provides pressure sensitive adhesives solutions spanning all of the predominate technologies in the industry, including hot melt, waterborne, UV and specialty solution acrylics;
- leverages Arkema’s strong market knowledge and organization for adhesives, as well as its pioneering approach to materials science and expertise from its leading integrated specialty monomers, resins and additives businesses. This leading position is supported by an extensive global manufacturing footprint and strong R&D capabilities across the globe;
- is empowered by Arkema’s strengths in sustainability, which include research and development in renewable products, its unique bio-acrylics value chain, recyclability solutions and low volatile organic compound technologies.

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion in 2021, and operates in some 55 countries with 20,200 employees worldwide.

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