

Mexico City, 18/07/2024

ARKEMA SHOWCASES ITS SUSTAINABLE OFFER AT 2024 LATIN AMERICAN COATINGS SHOW

Arkema will showcase a wide range of solutions and technologies for more sustainable decorative paints, construction coatings, adhesives and sealants; in support of its customers' commitment to decarbonization, more circularity and other sustainability goals at the Latin American Coatings Show (LACS), July 23-25, in Mexico City (Booths # 122-127).

As a leading supplier to the Latin American paints, coatings and adhesives market – and following the [recent acquisition of the solvent free performance waterborne resins Queretaro manufacturing site, Mexico](#)– Arkema has established reliable local production to consolidate Arkema's presence in the region and support strong relationships with global and regional partners across the value chain.

“At LACS, we will showcase how that regional footprint, combined with global expertise and unique set of coating technologies, will enable Arkema to bring more sustainable solutions to the market, helping customers meet expectations and advance solutions supporting efficient home and indoor well-being, insulation, durability, cooler buildings and user-friendly application with minimal environmental impact.”* said Manuel Garcia, President of Coatings Solutions of Mexico.

At the show, Arkema will showcase a wide range of sustainability related initiatives, most recently including:

RENEWABLE BASED AND LOWER CARBON FOOTPRINT MATERIALS

- **Bio-renewable based offer**, including waterborne resins and additives for interior / exterior Paints, Roof coatings featuring up to 100% bio-content.

REDUCING ENERGY CONSUMPTION OF BUILDINGS

- Resins and additives that **enable cool surface coatings** (offering up to 30% saving in air conditioning) and ultra-durable material for building facades designed to extend the lifespan of coatings, reduce costs and improve carbon footprint.
- Solutions for better insulation, such as sealants, enabling energy savings in buildings, cool roof to improve building efficiency.

FOCUS ON DECARBONIZING THE BUILT ENVIRONMENT

The Arkema team is presenting the following paper at the show:

- **Wednesday, July 24 at 4 pm:** "The Latest Innovations to Reduce TiO₂ Consumption with ENCOR® 317 and CELOCOR® AF", Hector Toledo, Technical Manager of Coating Solutions, Arkema Mexico

**Arkema offers a complete portfolio of coating solutions, including waterborne, UV/EB, advanced liquid resins and powder resins for use across many different industries, including new mobility, decarbonized industrial environment, green buildings, and more sustainable homes including furniture, appliances applications.*

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Building on its unique set of expertise in materials science, **Arkema** offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 92% of Group sales in 2023, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around € 9.5 billion in 2023, and operates in some 55 countries with 21,100 employees worldwide.

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