

São Paulo, November 14, 2023

ARKEMA SHOWCASES INNOVATION, BIO-RENEWABLE AND LOWER CARBON FOOTPRINT SOLUTIONS AT ABRAFATI 2023

Arkema, a leader in specialty materials, will showcase more sustainable solutions and innovation for coatings during ABRAFATI 2023 - the International Exhibition and Congress of Suppliers for Paints, November 21-23 in São Paulo, Brazil, Booth #A79.

The company is expanding its leading portfolio of high performance and sustainable materials, including solutions for UV/LED, powder, waterborne and high solid coating technologies. Arkema will feature a full offering for multiple innovations, including new bio-based polyurethane thickeners and alkyd emulsions, low carbon footprint solutions and very low VOC waterborne resins for interior and exterior applications in order to improve indoor quality and lower building materials carbon footprint.

Arkema offers a range of products dedicated to cool roof coatings, enabling up to 30% energy savings in air conditioning in buildings. Cool roof applications are part of Arkema's focus on improving building energy efficiency of the construction market, with particular utility in the hotter regions found in Southern Brazil.

"Arkema's commitment to innovation and sustainability to innovative solutions will be on full display ABRAFATI. We look forward to initiating business, and exchanging information, and technical knowledge in the field at this important industry event," said Jonadade Santos, Southern Cone Business Director, Arkema.

In addition to the exhibition, three Arkema experts will present research during this year's congress.

Evaluating the Water Resistance of a Resin or Paint

Denis Luciani, Coordinator of Product Development, Arkema

Tuesday, Nov. 21 from 4:00-4:40 pm

Denis will present waterborne coatings research aimed at evaluating the [water resistance of a resin or paint](#), seeking to understand how this property can be optimized in waterborne technology.

Markets and Perspectives - Arkema's Solutions for Coatings with More Sustainable Materials

Marcelo Dutra, Manager of Product Development for Coating Solutions, Arkema

Tues. Nov. 21 from 11:00-11:40 am

Marcelo will present "Markets and Perspectives," a lecture detailing [Arkema's solutions for coatings based on more sustainable raw materials](#). The presentation will also highlight the company's portfolio in sustainable products.

New Bio-Based Solutions for Polyurethane Thickeners

Neide Jiuliani, Development Manager, Arkema

Thurs. Nov. 23 from 2:30-3:10 pm

Neide's presentation will cover the performance of two [new bio-based solutions](#) and technologies in polyurethane thickeners for the coating and water-based adhesive segments.

To learn more about how Arkema is working with partners across the value chain on a wide range of initiatives, visit booth #A79 or the company's dedicated event website, [here](#).

About ABRAFATI Show

The ABRAFATI SHOW makes a substantial contribution to technological development and the recognition of the importance of the paint market and related businesses. Bringing together dozens of renowned experts from around the world, the Congress showcases the current status of research conducted in both the industry and academia, presenting the achieved outcomes and those anticipated in the near future.

About Arkema

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 91% of Group sales in 2022, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around € 11.5 billion in 2022, and operates in some 55 countries with 21,100 employees worldwide.

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